

PRUlink Rupiah Cash Fund (RCF)

About the Investment Manager

PT Prudential Life Assurance (Prudential Indonesia) cooperates with Prudential Asset Management (PAM) Asia which is based in Singapore in managing **PRUlink**. This cooperation allowed Prudential Indonesia to take advantage of experience, resources, and management approach of PAM in Asia and the Prudential Group around the world. By combining PAM's investment expertise and knowledge of Indonesian market, Prudential Indonesia will always strive to manage clients' funds to obtain maximum results. As of 31 December 2009, PAM has managed funds of SGD59.3 billion or about Rp394.48 trillion.

Investment Objective

PRUlink Rupiah Cash Fund is a middle-to-long-term investment fund that aims to obtain optimal investment result via placement of funds in Rupiah currency, through short-term bond and money markets instruments such as time deposits and Sertifikat Bank Indonesia (SBI).

Strategic Asset Allocation

Money Markets Instruments, Bonds : **15.0%**
Cash : **85.0%**

Fund Performance for the Last 3 Years

RCF : **6.13%**
Benchmark : **6.07%**

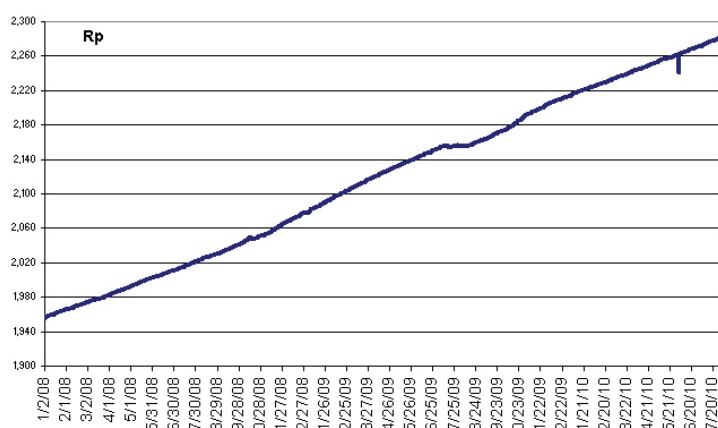
Portfolio Asset Allocation

Money Markets Instruments,
Bonds : **14.65%**
Cash : **85.35%**

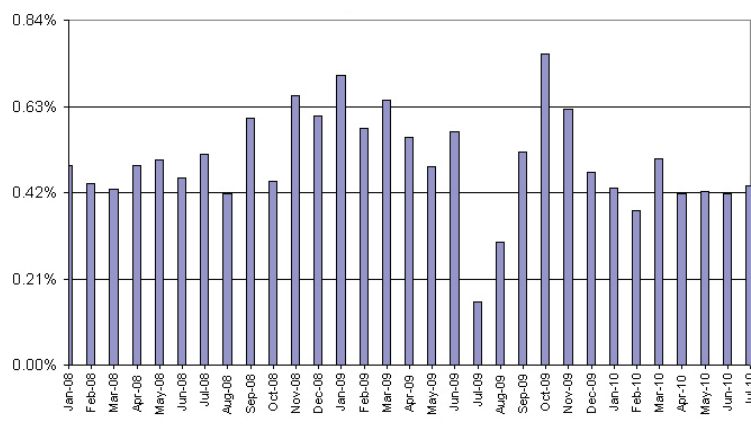
Top Holdings

Sertifikat Bank Indonesia : 24.67%
Indonesia Treasury Bills SPN 16 : 5.51%
Oto Multiartha Bond VII 2010 Seri A : 3.22%

PRUlink Rupiah Cash Fund



Monthly Fund Performance



Fund Performance in Rupiah as of 31 July 2010

	1 Month	3 Months	YTD	1 Year	5 Years
PRUlink Rupiah Cash Fund	0.44%	1.28%	3.03%	5.82%	6.96%
15% Avg 1-month SBI rate + 85% 6 mth TD	0.43%	1.30%	3.05%	5.41%	7.08%

Other Informations

Inception Date	: 25-Apr-00	Valuation Frequency	: Daily
Fund Under Management @ 31 July 10	: Rp873 billion	<i>Annual Management Fee</i>	: 0.75%
Currency	: Rp	Unit Price (NAV)	: Rp2280.97

* SBI: Sertifikat Bank Indonesia
TD: Time Deposit

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