

PRUlink Rupiah Equity Fund (REF)

About the Investment Manager

PT Prudential Life Assurance (Prudential Indonesia) cooperates with Prudential Asset Management (PAM) Asia which is based in Singapore in managing **PRUlink**. This cooperation allowed Prudential Indonesia to take advantage of experience, resources, and management approach of PAM in Asia and the Prudential Group around the world. By combining PAM's investment expertise and knowledge of Indonesian market, Prudential Indonesia will always strive to manage clients' funds to obtain maximum results. As of 31 December 2009, PAM has managed funds of SGD59.3 billion or about Rp394.48 trillion.

Investment Objective

PRUlink Rupiah Equity Fund is a middle-to-long-term investment fund that aims to obtain optimal investment result via placement of funds in qualified Indonesian company stocks listed on the Indonesia Stock Exchange.

Strategic Asset Allocation

Stocks	: 98.0%
Cash	: 2.0%

Fund Performance for the Last 3 Years

REF	: 13.43%
Benchmark	: 13.43%

Portfolio Asset Allocation

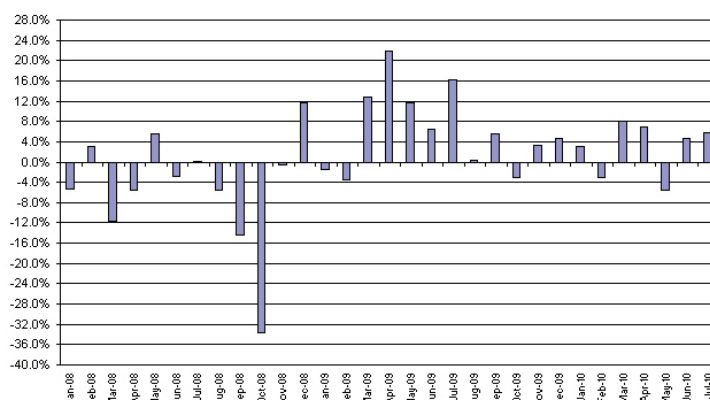
Stocks	: 93.26%
Cash	: 6.74%

Top Holdings

PT Astra International	: 8.47%
PT Telekomunikasi Indonesia	: 6.96%
PT Bank Rakyat Indonesia	: 6.54%
PT Bank Mandiri	: 5.66%
PT Bank Central Asia	: 4.96%

PRUlink Rupiah Equity Fund


Monthly Fund Performance


Fund Performance in Rupiah as of 31 July 2010

	1 Month	3 Months	YTD	1 Year	5 Years
PRUlink Rupiah Equity Fund	5.75%	4.53%	20.64%	34.18%	22.51%
98% JCI* + 2% Avg 6 mth TD	5.91%	5.00%	22.97%	34.74%	24.01%

Other Informations

Inception Date	: 25-Apr-00	Valuation Frequency	: Daily
Fund Under Management @ 31 July 10	: Rp10,06 trillion	Annual Management Fee	: 1.75%
Currency	: Rp	Unit Price (NAV)	: Rp9513.30

*JCI: Jakarta Composite Index
TD: Time Deposit

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