

PRUlink Rupiah Fixed Income Fund (RFF)

About the Investment Manager

PT Prudential Life Assurance (Prudential Indonesia) cooperates with Prudential Asset Management (PAM) Asia which is based in Singapore in managing PRUlink. This cooperation allowed Prudential Indonesia to take advantage of experience, resources, and management approach of PAM in Asia and the Prudential Group around the world. By combining PAM's investment expertise and knowledge of Indonesian market, Prudential Indonesia will always strive to manage clients' funds to obtain maximum results. As of 31 December 2009, PAM has managed funds of SGD59.3 billion or about Rp394.48 trillion.

Investment Objective

PRUlink Rupiah Fixed Income Fund is a middle-to-long-term investment fund that aims to obtain optimal investment via placement of funds in Rupiah currency, through fixed income instruments such as bonds and other fixed income instruments in capital markets.

Strategic Asset Allocation

Bonds : **98.0%**
Cash : **2.0%**

Fund Performance for the Last 3 Years

RFF : **11.14%**
Benchmark : **11.12%**

Portfolio Asset Allocation

Bonds : **95.41%**
Cash : **4.59%**

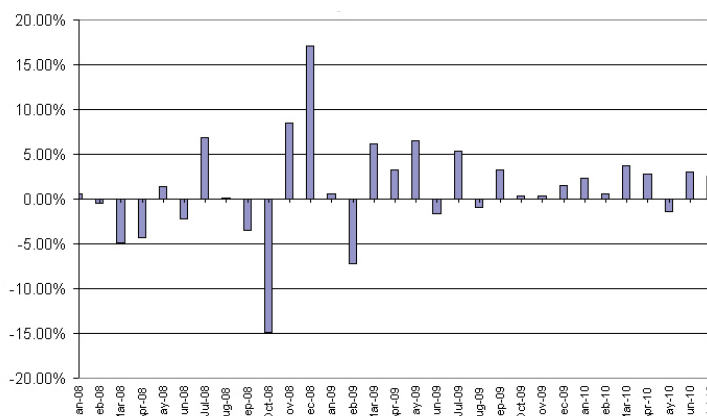
Top Holdings

Indo Govt Bond FR0044 : 9.84%
Indo Govt Bond FR0037 : 5.73%
Indo Govt Bond FR0042 : 5.61%
Indo Govt Bond FR0047 : 5.55%
Indo Govt Bond FR0034 : 5.54%

PRUlink Rupiah Fixed Income Fund



Monthly Fund Performance



Fund Performance in Rupiah as of 31 July 2010

	1 Month	3 Months	YTD	1 Year	5 Years
PRUlink Rupiah Fixed Income Fund	2.55%	4.26%	14.49%	19.61%	12.57%
98% HSBC Index + 2% Avg 6 mth TD*	2.38%	4.06%	13.82%	18.93%	12.71%

Other Informations

Inception Date : 25-Apr-00
Fund Under Management @ 31 July 10 : **Rp3,82 trillion**
Currency : Rp

Valuation Frequency : Daily
Annual Management Fee : 1.00%
Unit Price (NAV) : **Rp3390.33**

* TD: Time Deposit

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