

PRUlink Syariah Rupiah Equity Fund (SEF)

About the Investment Manager

Prudential Indonesia's sharia investment fund management is entrusted to Prudential Fund Management Berhad (PFMB). PFMB is part of Prudential plc and was established in Malaysia in 2000. Since its founding, PFMB has had a very good financial management track record and currently manages mutual funds with a value of more than MYR4, 035 billion (Rp11 trillion) as of December 31, 2009.

Investment Objective

PRUlink Syariah Rupiah Equity Fund is a middle-to-long-term investment fund that aims to obtain optimal investment result via placement of funds in qualified Indonesian company stock listed on the Indonesia Stock Exchange that is in accordance with sharia principles. **PRUlink** Syariah Rupiah Equity Fund was launched on 5 September 2007.

Strategic Asset Allocation

Stocks	:	98.0%
Cash	:	2.0%

Fund Performance for the Last 3 Years

SEF	:	na
Benchmark	:	na

Portfolio Asset Allocation

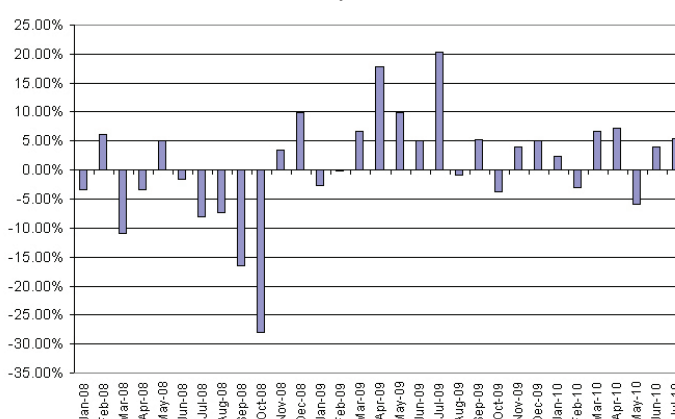
Stocks	:	95.54%
Cash	:	4.46%

Top Holdings

PT Astra International	:	20.05%
PT Telekomunikasi Indonesia	:	14.85%
PT Unilever Indonesia	:	13.65%
PT United Tractor	:	7.37%
PT Indocement Tunggul Prakarsa	:	6.71%

PRUlink Syariah Rupiah Equity Fund


Monthly Fund Performance


Fund Performance in Rupiah as of 31 July 2010

	1 Month	3 Months	YTD	1 Year	Since Inception
PRUlink Syariah Rupiah Equity Fund	5.39%	3.22%	17.19%	28.18%	13.86%
98% JAKISL* + 2% 1-mth TD	4.78%	1.79%	15.24%	24.49%	9.32%

Other Informations

Inception Date	:	5-Sept-07
Fund Under Management @ 31 July 10	:	Rp984 billion
Currency	:	Rp

Valuation Frequency	:	Daily
Annual Management Fee	:	1.75%
Unit Price (NAV)	:	Rp1457.27

*JAKISL: Jakarta Islamic Index

TD: Time Deposit

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